

THBEA Report to TBA Members

November 2021

The Texas Honey Bee Education Association (THBEA) is a non-member, IRS designated under section 501(c)(3) non-profit, controlled entity of TBA. THBEA's current directors, appointed by the TBA Executive Committee, are Chris Doggett (Chairman), Jerry Maxwell, Chris Moore, Julie Norman, Ashley Ralph, John Swan, and Laura Weaver - Leesa Hyder, Sec.; Julie Haza, Treasurer

THBEA began in 2016, and according to its founding documents is organized exclusively to:

- **enhance and expand the awareness** of the contribution of honey bees to agriculture and to society,
- **create additional appreciation and interest in the profession of beekeeping** through studies in technical and scientific subjects,
- **strengthen beekeepers' skills** through education programs, and
- provide resources for continuing **bee research** particularly in areas that will advance bee culture, improve pollination, and conserve biodiversity.

In 2021, THBEA had many successes, despite the challenging environment. Its activities are broken into three broad areas.

- **Fundraising**
 - Received a grant of \$13,253 from the Texas Department of Agriculture from the annual sale of the honey bee themed specialty license plates
 - Conducted a fundraising campaign for the Nevin Weave Honey Bee Excellence Fund which raised \$100,000 the endowment
 - Conducted THBEA's second annual online raffle (in progress) and silent and live auctions at the 2021 TBA Convention (in progress)
- **Grants Awarded**
 - Awarded an increased number of youth program grants to TBA-member associations and youth organizations; will soon be taking applications for 2022
 - Awarded grants to honey bee research and pollinator promotion organizations
- **Projects**
 - Developed a public-information campaign utilizing a new brochure - "You Can Help Texas Honey Bees...Here's How" and distributed more than _____ copies
 - Reprinted the "NewBees' Guide to Texas Beekeeping" – approximately _____ copies distributed in three years

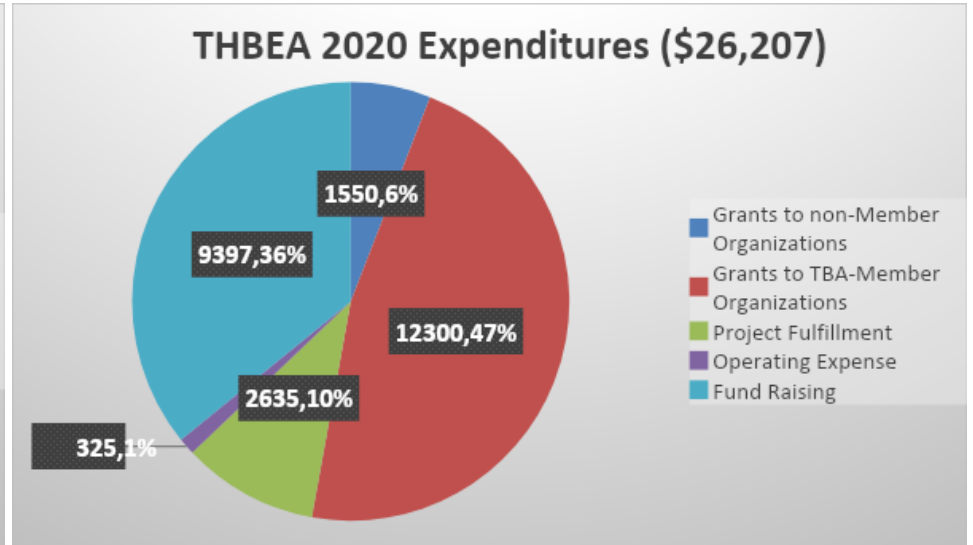
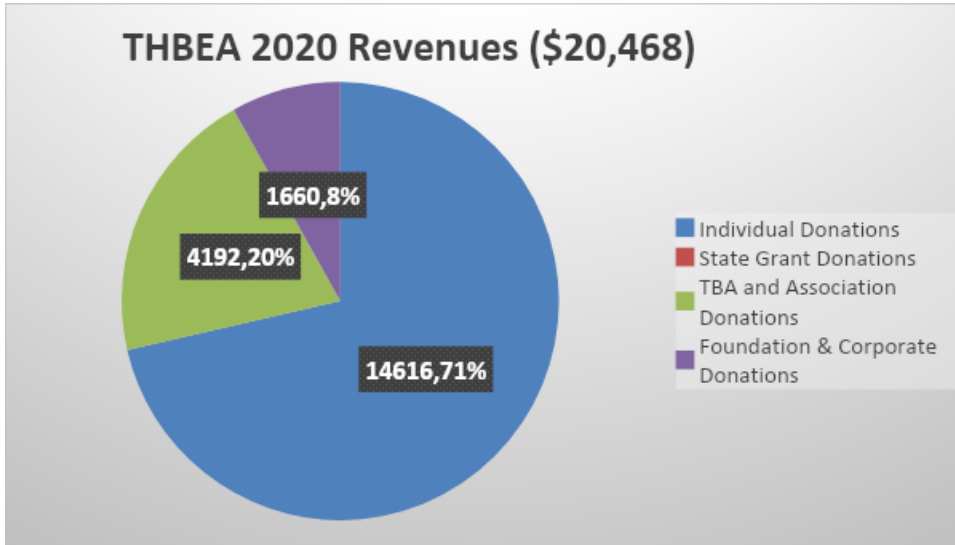
THBEA may focus in 2022/23 on these additional potential projects:

- Selecting the THBEA focus area for 2022/23 – In 2021 it was public education; 2022's focus will be on youth education through "Youth Day Events" at locations throughout the state.
- Award grants to TBA-member associations for youth programs
- Award grant to TBA for the 2021/22 Honey Queen Program

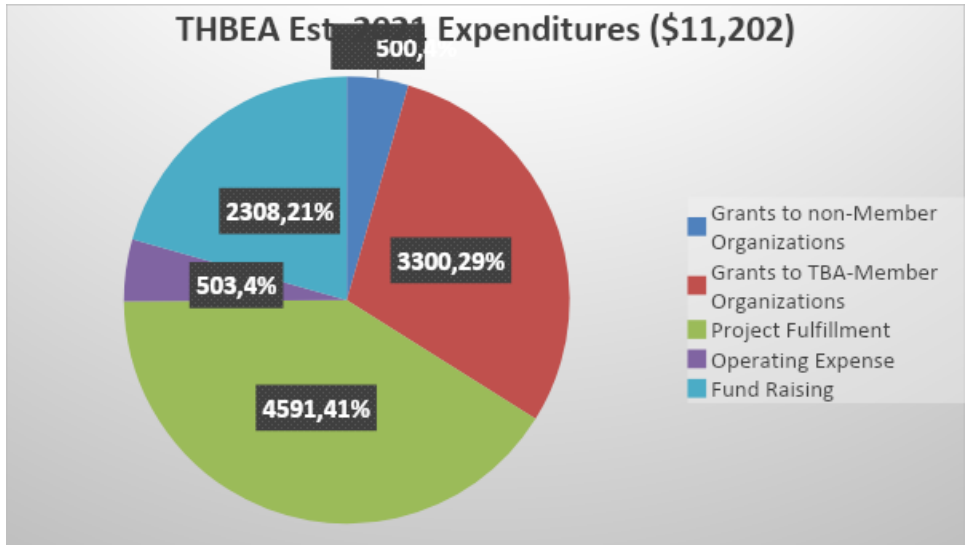
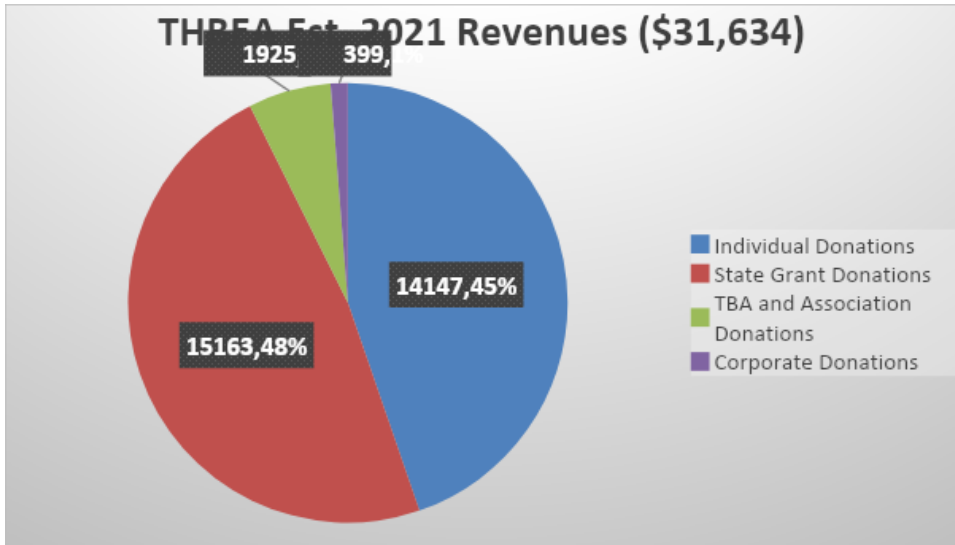
THBEA receives funding from:

- Contributions by beekeepers and those interested in supporting the beekeeping industry in Texas,
- Grants from other 501(c)(3) organizations whose goals are in line with THBEA's, and
- Grants from Texas Department of Agriculture for sales of the honey bee themed TxDMV specialty license plate. THBEA receives \$22 for each new plate or registration renewal.

At the end of 2020, THBEA had net assets of \$41,605, and \$0 of these assets were restricted by donors. During 2020, the Board earmarked \$8,002 in fundraising expenses for acquiring a grant from the State of Texas. Activity under this grant will occur for the foreseeable future and those earmarked funds will be refunded upon fulfillment of certain grant requirements.



THBEA expects to end 2021 with net assets of \$52,498 of which \$15,139 is temporarily restricted by donors.



Respectfully submitted by Chris Doggett, THBEA 2020/21 Chairman – Thank you for the opportunity to serve.