

THBEA Report to TBA Members

16 November 2020

The Texas Honey Bee Education Association (THBEA) is a non-member, IRS designated under section 501(c)(3) non-profit, controlled entity of TBA. THBEA's current directors, appointed by the TBA Executive Committee, are Chris Doggett, Roger Farr, Chris Moore, Ashley Ralph, John Swan, Rebecca Vaughan, and Terry Wright - Leesa Hyder, Sec.; Barbi Rose, Treasurer

THBEA began in 2016, and according to its founding documents is organized exclusively to:

- **enhance and expand the awareness** of the contribution of honey bees to agriculture and to society,
- **create additional appreciation and interest in the profession of beekeeping** through studies in technical and scientific subjects,
- **strengthen beekeepers' skills** through education programs, and
- provide resources for continuing **bee research** particularly in areas that will advance bee culture, improve pollination, and conserve biodiversity.

In 2020, THBEA had many successes, despite the challenging environment. Its activities are broken into three broad areas.

- **Fundraising**
 - Completed our first-ever on-line public raffle; with 11 donated prizes we generated over \$13,000 in funds!
 - Completed all TDA and TxDMV requirements to begin sales of honey-bee themed specialty license plate
 - Solicitation of public and private granting organizations as new sources of funding
 - Developed the "Adopt-a-Hive" program to partner beekeepers and local businesses to generate donations to THBEA; rolling out in early 2021
- **Grants Awarded**
 - Awarded youth program grants to TBA-member associations; considering similar program for 2021
 - Awarded a grant to partial fund the 20/19/20 TBA Honey Queen program
 - Awarded grants to honey bee research and pollinator promotion organizations
- **Projects**
 - Developed a public-information campaign utilizing a new brochure - "You Can Help Texas Honey Bees...Here's How" – Rolling out in late 2020
 - Reprinted the "NewBees' Guide to Texas Beekeeping" – approximately 8000 copies distributed in three years
 - Began work with Texas Farm Bureau to develop/supply materials for honey bee education in the classroom
 - Began work with Texas Farm Bureau to supply information on the benefits of honey bees to farmers

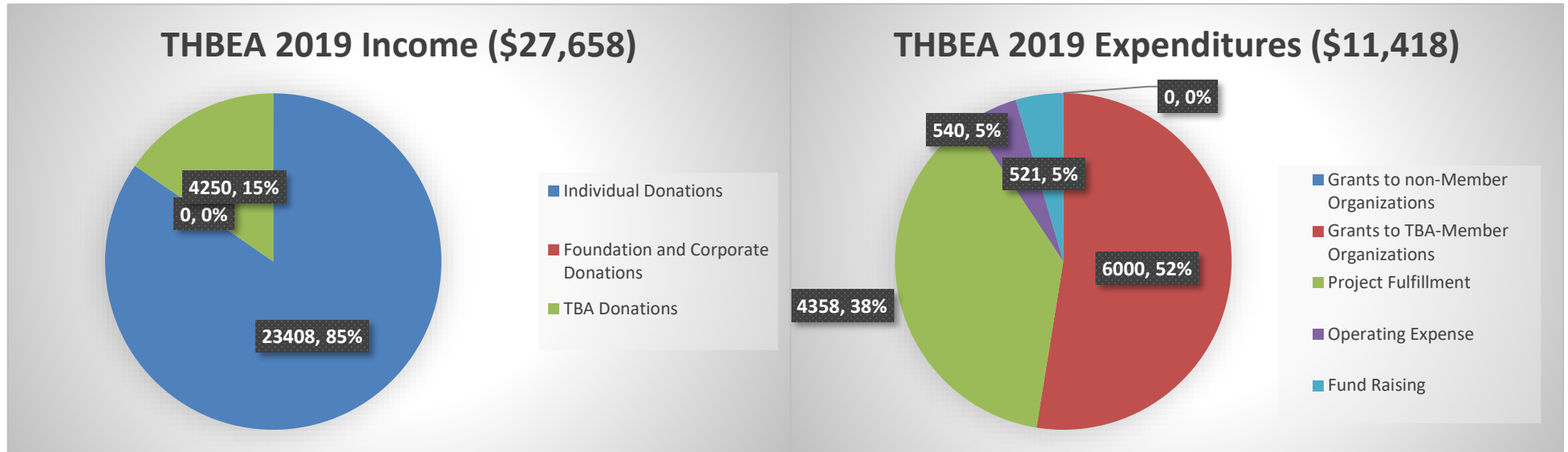
THBEA may focus in 2021/22 on these additional potential projects:

- Selecting the THBEA focus area for 2021/22 – In 2020 it was public education; complete existing project to further education of the general public in 2021/22
- Award grants to TBA-member associations for youth programs and to TBA for the 2020/21 Honey Queen Program
- Update THBEA.com website to the TBA-look and add short videos on THBEA projects and activities

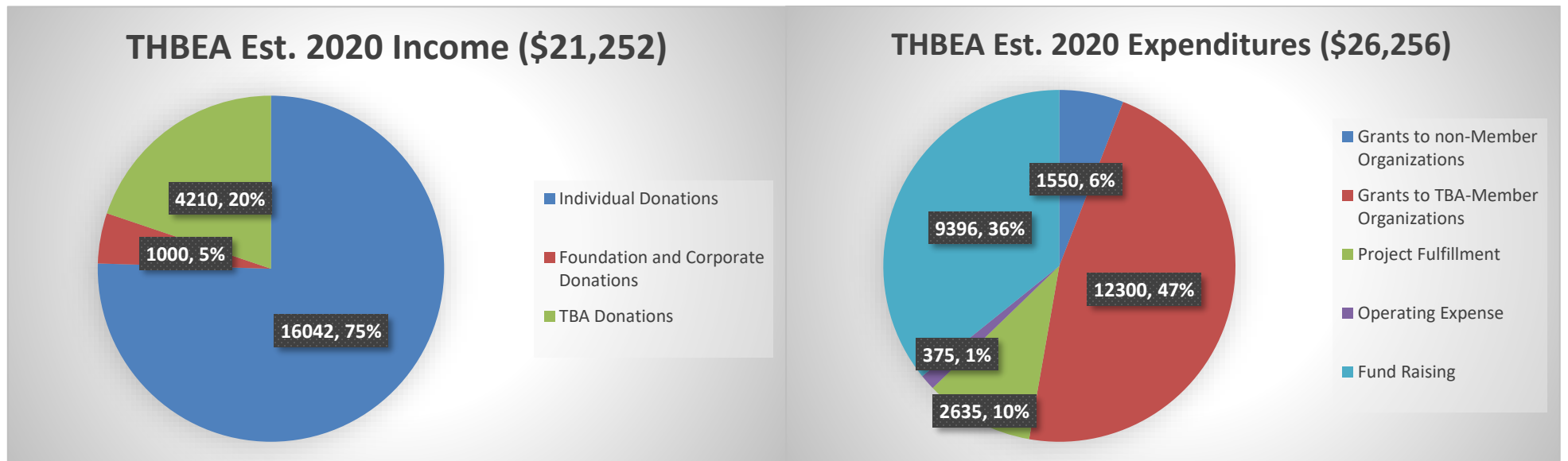
THBEA receives funding from:

- Contributions by beekeepers and those interested in supporting the beekeeping industry in Texas,
- Grants from other 501(c)(3) organizations whose goals are in line with THBEA's, and
- Future sales of a bee-themed TxDMV specialty license plate. THBEA will receive \$22 for each new plate or registration renewal.

THBEA ended 2019 with net assets of \$47,344 of which \$41,098 is restricted for specific projects. The income and expenditures for 2019 are below:



THBEA expects to end 2020 with net assets of \$42,339 of which \$20,536 is restricted for specific projects. The income and expenditure for 2020 are below:



Financial estimates as of November 15, 2020 - THBEA only commits to grants and projects when money is actually in hand. This means that 2020 donations are used to fund THBEA projects and grants in 2021. Donate via [Smile.Amazon.com](https://www.smile.amazon.com) or the **Amazon app** by naming Texas Honey Bee Education Association as your charity.

Respectfully submitted by Roger Farr, THBEA 2019/20 Chairman – Thank you for the opportunity to serve.