

THBEA Report to TBA Members 9 November 2019

The Texas Honey Bee Education Association (THBEA) is a non-member, IRS designated under section 501(c)(3) non-profit, controlled entity of TBA. THBEA's current directors, appointed by the TBA Executive Committee, are Chris Doggett, Roger Farr, Leesa Hyder, Chris Moore, Ashley Ralph, Blake Shook, and Terry Wright.

THBEA began in 2016, and according to its founding documents is organized exclusively to:

- **enhance and expand the awareness** of the contribution of honey bees to agriculture and to society,
- **create additional appreciation and interest in the profession of beekeeping** through studies in technical and scientific subjects,
- **strengthen beekeepers' skills** through education programs, and
- provide resources for continuing **bee research** particularly in areas that will advance bee culture, improve pollination, and conserve biodiversity.

THBEA will complete four initiatives in 2019 designed to further our “strengthen beekeepers’ skills” objective. See THBEA.com for details and applications.

1. Production of a durable reference card summarizing best practices for new (first to third year) Texas beekeepers and distributing this card to TBA member associations and beekeeping educators. Over 5000 cards are in distribution.
2. Funding the TBA Honey Queen program via a one-year grant.
3. Assisting TBA-member associations with book and video lists to enhance beekeeper education.
4. Assisting TBA-member associations with grants for youth education programs.

THBEA will focus in 2020/21 on “enhance and expand the awareness of the contribution of honey bees to agriculture and to society.” Potential projects:

1. Developing, designing, and printing a public information brochure on “How You Can Help the Honey Bees” with actionable suggestions.
2. Production of a short (2-3 minutes) video detailing what individuals can do to “help the bees” and posting it to social media.
3. Working with local businesses in an “adopt-a-hive” program to generate funds for THBEA and provide a unique gift of honey for their customers.

THBEA receives funding from:

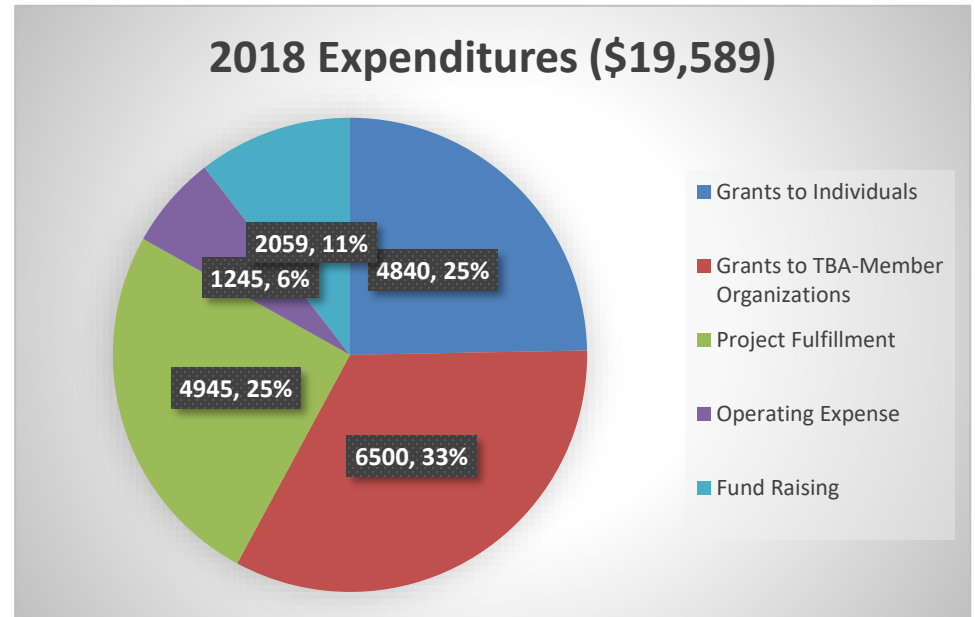
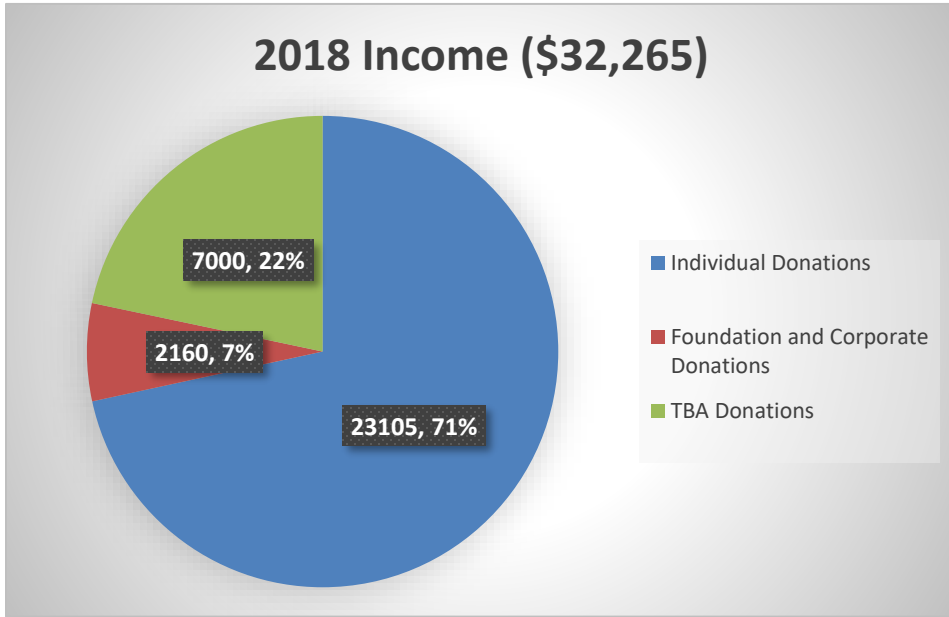
- Contributions by beekeepers and those interested in supporting the beekeeping industry in Texas,
- Grants from other 501(c)(3) organizations whose goals are in line with THBEA's, and
- Future sales of a bee-themed TxDMV specialty license plate. THBEA will receive \$22 for each new plate or registration renewal.



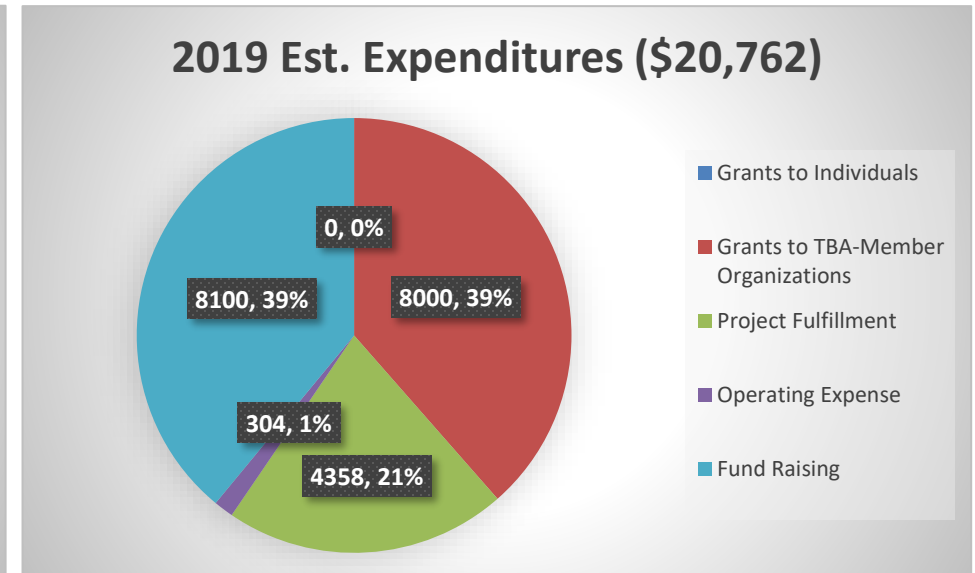
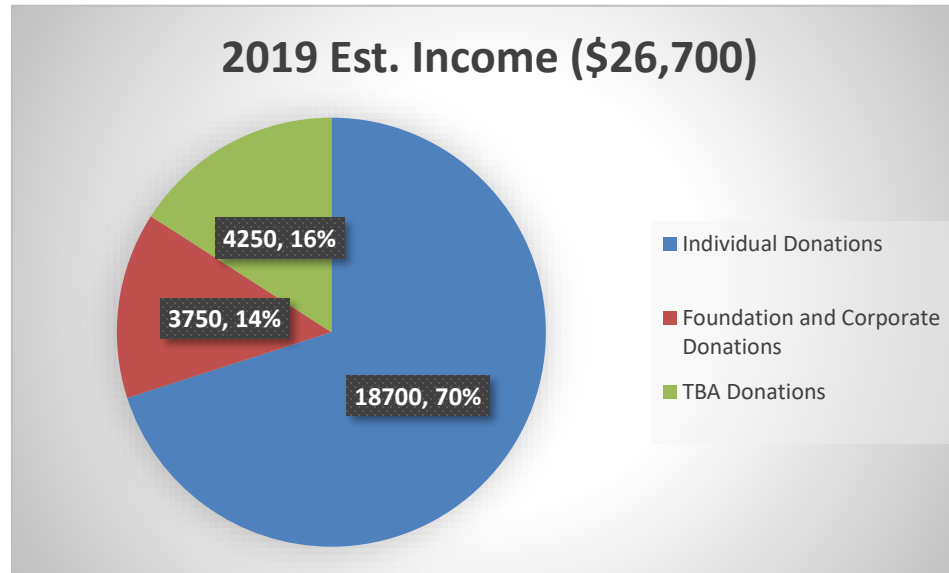
THBEA needs:

- **People** to join our board, and to work on projects, with the following skills: videography, graphic design, social media, executive leadership, and grant acquisition.
- **Your continued financial support** to fund public and youth education efforts. Please give generously at the THBEA auction!

THBEA ended 2018 with net assets of \$31,104 of which \$12,000?? is restricted for specific projects. The income and expenditure for 2018 are broken out below:



THBEA expects to end 2019 with net assets of ~\$37,000 of which \$12000?? is restricted for specific projects. The income and expenditure for 2019 are broken out below:



THBEA only commits to grants and projects when money is actually in hand. This means that 2019 donations are used to fund THBEA projects and grants in 2020.

Donate via [Smile.Amazon.com](https://www.smile.amazon.com) or the [Amazon app](#) by naming Texas Honey Bee Education Association as your charity.