Texas Honey Bee Education Association



Chair:Roger FarrVice-Chair:Chris DoggettSecretary/Treasurer:Leesa Hyder

THBEA 2018 Year-End Report

Dear THBEA donors, supporters, and Texas beekeepers,

The Texas Honey Bee Education Association closed its **second full-year of operation** and what a year it was! Increases in income from donors like you and other beekeeping industry supporters allowed us to accomplish projects furthering the goals of THBEA. In this report, I'll recap the accomplishments of THBEA and cover the income and expenses of the Association as well as give you a view of what we're working on for 2019.

Oversight

The Texas Honey Bee Education Association (THBEA) is a 501(c)(3) **non-profit educational and research entity** founded by the Texas Beekeepers Association (TBA). THBEA is governed by a board of seven directors appointed by the TBA Executive Committee. The 2018/19 THBEA board members are, Chris Doggett, Roger Farr, Leesa Hyder, Chris Moore, Ashley Ralph, Blake Shook, and Terry Wright.

THBEA is listed with the GuideStar non-profit database and has earned the Silver Transparency Seal for 2018.

Accomplishments

First, THBEA was pleased to make available \$7000 in **grants to Texas beekeepers** affected by the weather events in late 2017 along the Texas Gulf Coast. We worked with nucleus hive (nuc) producers in Texas to provide nucs to affected beekeepers at a substantial discount to aid in the replacement of lost colonies. The \$7000 was provided to THBEA in 2017 as a grant from Bayer U.S.

Second, we worked together with the Texas Beekeepers Association (TBA) to provide grant funds for their Texas Honey Queen program. THBEA worked to raise funds at industry events and through an auction at the TBA annual convention to

provide the \$12,000 grant to TBA. The work done on this project creates a model for THBEA to use in providing partial funding of TBA-member Association youth programs in 2019.

Third, the THBEA board's desire to focus on **improving beekeeper education** in 2018/19 led us to create *A Newbee's Guide to Texas Beekeeping*. This two-sided 11x17-inch four-fold *Guide* is designed to be a resource to new and intermediate beekeepers who need help in knowing "what to do when" in their hives. The *Guide* is printed on heavy card stock and is water resistant, making it a perfect addition to the tool box or back pocket of every Texas beekeeper. Distribution of this *Guide* started in late 2018 and the feedback has been very positive. THBEA funded this approximate \$5000 project from beekeeper donations, so Texas beekeepers can receive the publication at no cost.

Lastly, THBEA has **updated its website at THBEA.com** to provide information and grant applications to beekeepers and to provide an easy method for donors to give to THBEA in support of Texas beekeepers. We've also put in place policies and procedures to assist THBEA in becoming a philanthropic force in Texas beekeeping. We are putting the final touches on the website and expect the final version will be accessible in February 2019.





Income

THBEA ended 2018 with an unrestricted fund balance of \$5859 and a restricted fund balance of \$26,475 for an **asset total of \$32,334**. THBEA received a total of \$32,766 in 2018 contributions. The pie chart at right details the contribution sources for 2018.

THBEA's 2019 goal is to further **diversify our income stream** by soliciting donations and grants from private non-profit organizations and foundations. We are also actively seeking donations from Texas beekeepers and TBA-member beekeeping Associations. These funds will further THBEA's goal to advance beekeeper education at the local beekeeping Association level.



THBEA's policy is to raise funds in the current year that will be spent in future years. In this way THBEA is not dependent upon a "promised" future income stream that may not materialize. Rather, the already "in-hand" donations guide the budget setting process for the upcoming year.

THBEA **solicits contributions** from beekeepers and those interested in supporting the beekeeping industry in Texas. You may donate to THBEA by:

- mailing a check contribution, made out to THBEA, 400 County Road 440, Thrall, TX 76578,
- donating publicly-traded marketable securities (contact Leesa Hyder at Execsec@texasbeekeepers.org, for details),
- visiting the THBEA website at www.thbea.com, to donate via PayPal, or
- naming Texas Honey Bee Education Association as your charity on Facebook or via Smile.Amazon.com.

Expenses

THBEA has no employees, and directors receive no compensation for their service to THBEA. THBEA's operating and fund-raising expenses were 16% of 2018 total expenditures. THBEA intends that at least 90% of all income in future years, will be used to fund the projects and grants which move THBEA's mission forward in the Texas beekeeping industry.



Looking Ahead

THBEA's 2019 goal is to raise \$40,000 to fund projects and grants to:

- assist local TBA-member Associations in their **beekeeper education programs** and in developing or expanding their **youth involvement and education programs**, and
- begin efforts to proactively reach out with **educational materials to the general public** on how they personally benefit from honey bees and how they can "help the bees."

THBEA met its granting and project goals in 2018. We look forward to increased funding in 2019.

Working with you to improve beekeeping and beekeeper education in Texas,

Roger D. Farr

2018/19 THBEA Chairman (and for the entire THBEA Board)